



“IOANNIS VELLIDIS CONGRESS CENTRE”, THESSALONIKI, GREECE

OCTOBER 5 & 6, 2017

**Under the Auspices of H.E. the President of the Hellenic Republic
Mr. Prokopios Pavlopoulos**

Strong and competitive industrial base as a prerequisite for a new production model

AGENDA

**THURSDAY | OCTOBER 5
ELLOPIA HALL**

09:00' REGISTRATION

10:00' WELCOME ADDRESS

Athanassios Savvakis, President, Federation of Industries of Northern Greece

Maria Kollia - Tsaroucha, Deputy Minister of Interior (Macedonia and Thrace) of the Hellenic Republic
Apostolos Tzitzikostas, Governor, Region of Central Macedonia
Yiannis Boutaris, Mayor of Thessaloniki

10:45' THE NEW STRATEGIC CHALLENGES IN EUROPE AND THE EAST MEDITERRANEAN: HOW THEY AFFECT THE REGION

MODERATOR: Antonis Papayiannidis, Chief Executive, ECONOMIKI EPITHEORISI

George Katrougalos, Alternate Minister for European Affairs of the Hellenic Republic

George Koumoutsakos, Shadow Minister of Foreign Affairs, New Democracy Party

Georges Prevelakis, Professor of Geopolitics, Panthéon-Sorbonne University, Paris

Panagiotis Gavras, Head Policy and Strategy, Black Sea and Trade Development Bank

Dr. Zoran Ilievski, Associate Professor of Political Science, Ss. Cyril and Methodius University in Skopje

12:15' TOWARDS A NATIONAL ECONOMIC PLAN AND GROWTH STRATEGY

MODERATOR: Traianos Chatzidimitriou, Journalist, General Director Ethnos

Nicos Christodoulakis, Prof. of Economic Analysis, Athens University of Economics and Business

Dimitrios P. Tsomocos, Prof. of Financial Economics & Fellow in Management, University of Oxford

Prof. Anthony Bartzokas, Alternate Board Director, EBRD

George Provopoulos, Governor of the Bank of Greece (2008-2014), Chairman, Postbank (Bulgaria)

Chris Allen, DG ECFIN Resident Adviser in Athens, European Commission

Dr Andreas A. Andreadis, CEO Sani, Ikos Group

13:15' SPEECH

Nikos Dendias, Parliamentary spokesperson for Nea Dimokratia Party

MODERATOR: Symeon Tsomokos, Delphi Economic Forum

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13:30' INSTITUTIONS, PUBLIC DEBT AND GROWTH

MODERATOR: **Stamatis Zacharos**, Publishing Consultant, 24Media Group, Journalist, Athens 9.84 Radio
Christos Staikouras, MP ND, Head of ND Economic Policy Sector, former Alternate Minister of Finance
Socrates Lazaridis, CEO, Athens Stock Exchange, Greece
Panagiotis Tsakoglou, Prof. International & European Economic Studies, AUEB
Dr. Domna Michailidou, Adjunct Lecturer University of Cambridge Reforms' Consultant to the President of New Democracy Party

14:30' BREAK

15:30' SPEECH

Dr. Bahadir Kaleagasi, CEO, Turkish Industry & Business Association & President, Bosphorus Institute
MODERATOR: **Symeon Tsomokos**, Delphi Economic Forum

15:45' DRIVERS OF GROWTH FOR THE ECONOMY OF NORTHERN GREECE

MODERATOR: **Yiannis Papadogiannis**, Journalist, KATHIMERINI
Anna Diamantopoulou, President, DIKTIO- Network for Reform in Greece and Europe
Stavros Kalafatis, MP, New Democracy Party
George Pagoulatos, Prof. of European Politics and Economy, AUEB
Takis Athanasopoulos, Chairman of the Board of HERACLES Group, LafargeHolcim Greece
Dimitris Dimitriadis, Managing Director, Hellas Gold S.A.
Panos Papazoglou, Managing Partner, EY Greece

17:00' SPEECH

George Pitsilis, Governor, Independent Authority for Public Revenue, Hellenic Republic
MODERATOR: **Dimitris Diamantidis**, Journalist, Radio Thessaloniki, Thessnews

17:15' FINANCING GROWTH

MODERATOR: **Christos Folias**, CEO "FOLIAS & ASSOCIATES"; Ex Minister of Development
Georgios Kyrtos, Member of the European Parliament, New Democracy Party
Athanassios Vlachopoulos, Senior Director, Piraeus Bank
Dr. Lazaros E. Panourgias, Head, EIF (European Investment Fund) Affairs, Brussels
Andrea Engel, Principal Country Officer, International Finance Corporation (IFC)

18:15' SPEECH

Evangelos Venizelos, Former Deputy Prime Minister and Minister of Foreign Affairs
MODERATOR: **George Skabardonis**, Author, Journalist

18:30' END OF THE FIRST DAY

20:30' OFFICIAL DINNER

Guest of Honor & Speaker:
Kyriakos Mitsotakis, Leader of the Opposition & President of New Democracy Party

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FRIDAY | OCTOBER 6
ELLOPIA HALL

10:00' REGISTRATION

11:25' WELCOME

Athanassios Savvakis, President, Federation of Industries of Northern Greece
Symeon Tsomokos, Delphi Economic Forum

11:30' THE NEW ENERGY MAP IN THE REGION

MODERATOR: Alexia Tasouli, Political correspondent in 24MEDIA and in MEGA CHANNEL
Gerassimos Thomas, Deputy Director General, DG Energy, European Commission
Maria Spyraiki, Member of the European Parliament, New Democracy Party
Theodoros Kitsakos, CEO, Public Gas Corporation (DEPA), Greece
Grigorios Stergioulis, Chief Executive Officer, Hellenic Petroleum SA
Katerina Papalexandri, Country Manager Greece, Trans Adriatic Pipeline AG

13:00' INFRASTRUCTURE AND CONNECTIVITY IN GREECE AND SOUTHEASTERN EUROPE

MODERATOR: Nectarios Notis, Financial Commentator, Athens 9,84 FM, CEO, FnB Daily
Sokratis Famellos, Alternate Minister of Environment and Energy of the Hellenic Republic
Stergios Pitsiorlas, Deputy Minister of Economy and Development of the Hellenic Republic
Kostas Karamanlis, Shadow Minister of Infrastructure & Transport, New Democracy Party
George Milonas, Chairman and CEO, ALUMIL SA, Greece

14:30' BREAK

15:30' INNOVATION & ENTREPRENEURSHIP

MODERATOR: Athanasios Ellis, Senior International Correspondent, Kathimerini
PROLOGUE SPEECH: Simos Anastasopoulos, President, American-Hellenic Chamber of Commerce
SPEECH: Geoffrey R. Pyatt, U.S. Ambassador to the Hellenic Republic
CASE STUDY ISRAEL: Erlich Yigal, Founder, Chairman and Managing Partner, The YOZMA Group
Stefanos Mytinlineos, Deputy General Manager, Piraeus Bank
Georgios Doukidis, Professor of Management, Science and Technology, Athens University of Economics and Business
Phil Kafarakis, President, Specialty Food Association
Nikos Koutsianas, Chairman, APIVITA S.A.
Stavros Drakoularakos, CEO, 24MEDIA Group

17:00' ADVANCING A DIGITAL TRANSFORMATION OF THE ECONOMY

MODERATOR: Thodoris Georgakopoulos, Editorial Director, diaNEOsis
Nikos Pappas, Minister of Digital Policy, Media and Telecommunications of the Hellenic Republic
Anastasios Tzikas, President, Federation of Hellenic ICT Enterprises – SEPE
Xenofon Liapakis, General Manager, CIO & Services Interamerican Group, Chairman, Hellenic CIO Forum
Athanasios Kotsis, Chairman, INTRASOFT International

18:00' END OF THE DAY

20:00' OFFICIAL DINNER

Guest of Honor & Speaker:
Alexis Tsipras, Prime Minister of the Hellenic Republic

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Parallel Sessions

EEN HELLAS
(closed session)



στην υπηρεσία της επιχείρησής σας

THURSDAY | OCTOBER 5

13:00' – 18:00' ENTERPRISE EUROPE NETWORK HELLAS

FRIDAY | OCTOBER 6

09:30' – 18:00' ENTERPRISE EUROPE NETWORK HELLAS

KASSANDROS HALL

**CITY OF THESSALONIKI
EUROPE DIRECT**



CITY OF **THESSALONIKI**

THURSDAY | OCTOBER 5

10:30' - 11:05' **REGISTRATION**

Welcome message

Yiannis Boutaris, Mayor of Thessaloniki

11:05' - 13:00' **"Public – Private entrepreneurship. Is that feasible?"**

Plamen Rusev, Founder & Chairman, Webit Foundation, Sofia, Bulgaria

Moderator: **Spiros Pengas**, Deputy Mayor for Tourism Development and International Relations, City of Thessaloniki

13:00' - 14:15' **"Municipal Funding: Public and/or Private?"**

Hila Oren, CEO, Tel Aviv Foundation, Israel

Alexandros Kampouroglou, Executive Director, Athens Partnership, Greece

Moderator: **Lina Liakou**, Deputy Mayor for Thessaloniki in Urban Resilience and Development Planning, City of Thessaloniki

14:30'

BREAK

ALEXANDROS HALL

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EUROPE DIRECT AMERICAN FARM SCHOOL & AMERICAN FARM SCHOOL



ΑΜΕΡΙΚΑΝΙΚΗ ΓΕΩΡΤΙΚΗ ΣΧΟΛΗ
Θεσσαλονίκης

THURSDAY | OCTOBER 5

EU FUNDING OPPORTUNITIES FOR COMPANIES OF AGRIFOOD SECTOR VIA DEVELOPMENT PROGRAMS OF THE REGION OF CENTRAL MACEDONIA

- 15:00'** **Funding resources for companies of the Agri-food sector in the Region of Central Macedonia**
Theofanis Papas, Vice – Governor of Agricultural Economy in RCM
- 15:15'** **Supporting innovation and entrepreneurship in the Region of Central Macedonia on the Agri-food sector**
Konstantinos Michailidis, Director of the Directorate of Innovation & Entrepreneurship of RCM
- 15:30'** **Food Incubators – Current trends and good practices**
Dr. Filippos Papadopoulos, Director of Strategic Project Management Office at AFS
- 15:45'** **Addressing Innovation Challenges in the Food Industry**
Kelly Fournouni, Global Research and Innovation Manager, Associate Principal Scientist
- 16:00' – 17:00'** **Round Table and networking**

FILIPPOS HALL

HELLENIC PRODUCTION – INDUSTRY ROUNDTABLE FOR GROWTH



HELLENIC PRODUCTION
INDUSTRY ROUNDTABLE FOR GROWTH

FRIDAY | OCTOBER 6

- 11:00' – 13:00'** **STRONG INDUSTRIAL BASE FOR GROWTH AND A SUSTAINABLE EXIT FROM THE FINANCIAL CRISIS**
Aggelos Tsakanikas, Assistant Professor in the field of economic evaluation of technological systems, at the Laboratory of Industrial and Energy Economics (LIEE), National Technical University of Athens (NTUA) and Scientific Advisor to the Foundation for Economic and Industrial Research (FEIR / IOBE)
Stratis Zafeiris, Secretary General of Industry, Ministry of Economy & Development
Eleni Koliopoulou, Member of the Board Hellenic Production- Industry Roundtable for Growth President of the Board, Federation of Industries of Thessaly and Central Greece, CEO PAKO S.A.
Athanasios Papapanagiotou, President & CEO, PAPAPANAGIOTOU ABEEA "DROMEAS"

Moderator: **Alexandra Gouta**, Journalist AMNA

OLYMPIAS HALL

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ATHENS EXCHANGE GROUP



ATHEXGROUP
Athens Exchange Group

FRIDAY | OCTOBER 6

12:00' IN WHICH WAYS THE USE OF CAPITAL MARKETS AND CLOSER TIES BETWEEN INFRASTRUCTURES IN THE SEE REGION CAN ASSIST SMES FUNDING

As the cost of finance has risen while economic conditions have remained weak SMEs, are forced not only to alter their funding mix but also involve capital markets as an alternative to bank lending. However, effective capital raising through equity or debt issuance via the capital markets involves a coordinated effort from the ecosystem (legal firms, brokers, investment bankers, consultants, Exchanges, CSDs) to reduce costs and increase efficiency. In order for SMEs to make use of exchanges' junior markets a more unified approach is needed to bring together companies, investors and markets. This is a great challenge for SE Europe countries, especially as the Capital Markets Union action plan unveils, to facilitate cross-border investments and increase regional SMEs attractiveness. A number of efforts in the SEE markets towards the direction of strengthening the use of the local capital markets will be presented and discussed from our panel:

- Recent efforts to use Exchanges' junior or regulated markets to attract equities or bonds issuance from smaller SMEs
- Recent developments of the SEELink to facilitate cross-border trading and assist in listing
- The development of post-trading links between CSDs and its effect in the SMEs
- The listed funds approach in which a listed fund managed by an asset manager invests in SMEs or larger companies of the public or private sector and then exits via listing them in a market.

André Küüsvek, Director Local Currency and Capital Markets Development, EBRD

Caroline Wellemans, Policy Officer, DG FISMA – Directorate-General Financial Stability, Financial Services and Capital Markets Union

Oana Truta, Vice President – Investment Analyst, Franklin Templeton Investment Management Ltd UK, Bucharest Branch

Calin Metes, Vice President – Investment Analyst, Franklin Templeton Investment Management Ltd UK, Bucharest Branch (presentation of the Fondul Proprietae case)

Vasil Golemanski, CEO, Bulgaria Stock Exchange

Siniša Krneta, CEO, Belgrade Stock Exchange

Marios Pilavakis, Chairman of the Council, Cyprus Stock Exchange

Socrates Lazaridis, CEO, Athens Stock Exchange

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ALEXANDER INNOVATION ZONE



ALEXANDER
INNOVATION
ZONE S.A.

FRIDAY | OCTOBER 6

13:00' – 14:30' INNOVATION FUNDING ROUNDTABLE

Moderator

Pantelis Angelidis, President, Alexander Innovation Zone SA

Introductory remarks

The role of policy making and international cooperation

Walter Stechel, Consul General, Germany Federal Republic in Thessaloniki, Greece

Funding dos and don'ts

Marina Hatsopoulos, Entrepreneur, Investor

Ioannis Papadopoulos, Chairman, Hellenic Venture Capital Association

George Karantonis, General Partner, Metavallon Fund

Nikolas Takas, Vice President, Thermi Ventures SA

Lazaros Papadopoulos, Founder, Athlenda SA

14:30' BREAK

15:30' – 17:30' CLOSED PITCH SESSION WITH UP TO FIVE PROMISING INNOVATIVE COMPANIES

ALEXANDROS HALL

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diaNEOsis



FRIDAY | OCTOBER 6

THE GREEK YOUTH: AN EXISTENTIAL PROBLEM?

16:30'

Registration

17:00' – 17:10'

Welcome Address

Dionisis Nikolaou, General Manager, diaNEOsis

17:10' – 18:10'

The Greek Youth: An Existential Problem?

Contributions by:

Dimitris Mavros, Member of the Board of Directors, MRB Hellas S.A.

Manos Matsaganis, Associate Professor, Politecnico di Milano and Athens University of Economics and Business, member of diaNEOsis Advisory Board

George Prevelakis, Professor of Geopolitics at the Sorbonne (Paris 1) and Member of the diaNEOsis Advisory Board

Nikos Christodoulakis, former Minister of Finance and Professor, Athens University of Economics and Business

Coordinator: **Athanasia Bidiou**, Editor in Chief Voria.gr

18:10' – 19:00'

Discussion

OLYMPIAS HALL

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of the European Commission in Greece



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